

# JASON CRABTREE

UX Designer living in Stockwell, London

<https://jasoncrabtree.com>

[jasoncrabtree@gmail.com](mailto:jasoncrabtree@gmail.com)

Phone: +44-7599-797180

## RÉSUMÉ OBJECTIVE

I'm actively looking for a role as a UX Designer in London. I shine when designing thoughtful experiences and in teamwork, systems-thinking and problem-solving. I bring a strong set of transferable skills from past roles and a passion for learning. Most of all, I'm excited to join your team and work on your UX design challenges.

## EDUCATION

**Bachelor of Arts (B.A.), Psychology**  
completed *Feb 2009–July 2012*  
Massey University, New Zealand.

## SKILLS and CAPABILITIES

- User experience design (UX)
- User interface design (UI)
- User and Customer research (Qualitative and quantitative)
- Workshop facilitation and planning
- Design Sprints and Design Process
- Communications and collaboration
- Problem-solving and critical-analysis
- Able to quickly learn new subjects
- HTML and CSS development.

## TOOLS

Figma, Sketch, HTML, CSS, macOS, Windows, Adobe, Agile.

## ACHIEVEMENTS and AWARDS

- FreeCodeCamp Responsive Web Design Certificate (2019).
- Customer-First Award, IAG NZ (2017) for internal customer advocacy.
- Received consistent internal IAG awards for teamwork, leadership, collaboration and innovation.
- Community Toastmasters Club for 15-Mo. Session leader and facilitator.

## EMPLOYMENT HISTORY

**Travelling, Personal Development, Job Hunting**  
Dublin & London, *Feb 2019–Current.*

## INSURANCE AUSTRALIA GROUP, New Zealand

*Oct 2014–Jan 2019*

- **Customer Experience Design Lead 11 months**  
Designed improved digital, phone and in-person UX and CX experiences. Key projects of customer journey mapping, service-design, personas and workshop facilitation.
- **Customer Insights Consultant 1 year**  
User Research role focused on phone based qualitative interviews with customers, NPS reporting, insights, analysis and presentations.
- **Senior Insurance Claims Manager 8 months**  
Managed a portfolio of ~50 ongoing complex claims plus mentoring and coaching. Built SharePoint tools to improve team efficiency.
- **Insurance Claims Manager 2 years**  
Customer relationship role processing portfolio of 200 domestic claims.

## ST JOHN AMBULANCE, New Zealand

*2012–Aug 2014*

- **Emergency Medical Call Handler 2 years**  
Phone-based medical triage and emergency ambulance dispatch in life-or-death situations.

*British, Irish and New Zealand Citizen living in Stockwell, London. References on request.*